

POLICY DEPLOYMENT

“Only 10% of organizations successfully execute their strategic plans.” **Harvard Business Review**

SCMEP helps small and medium-sized manufacturers implement Policy Deployment (also known as Hoshin Kanri) to align their business strategies with daily operations. The hardest part of strategic planning is in executing the plan. Our proven approach ensures that every employee, department, and initiative support your long-term objectives, eliminating wasted effort and driving measurable results.

MOST COMPANIES STRUGGLE WITH:

- Lack of alignment between leadership vision and front-line execution.
- Ineffective communication of strategic priorities across teams.
- Failure to track progress with measurable KPIs.
- Resistance to change due to unclear expectations.

Policy Deployment ensures that your business strategy isn't just an idea—it's a fully executed plan with accountability at every level.

SCMEP'S POLICY DEPLOYMENT SERVICES INCLUDE:

Strategic Goal Setting & Alignment

- Defining clear, measurable objectives that align with long-term vision.
- Breaking down company goals into actionable department-level plans.
- Engaging leadership and employees in goal-setting for full buy-in.

Deployment & Execution Roadmap

- Using Hoshin Kanri methodology to translate strategy into executable initiatives.
- Identifying key performance indicators (KPIs) to track success.
- Establishing a structured review process for continuous improvement.

Performance Measurement & Accountability

- Implementing dashboards and visual management tools.
- Setting up regular check-ins to adjust strategies based on real-time data.
- Ensuring alignment between executive leadership, middle management, and front-line employees.

Employee Engagement & Change Management

- Providing hands-on training to ensure company-wide adoption.
- Empowering teams with clear roles and responsibilities.
- Addressing cultural barriers and resistance to change.

Turn your strategic plan into measurable success. Contact your SCMEP RVP for a free consultation on Policy Deployment.